



# Benicia Chamber of Commerce 4th Annual Oktoberfest & Marketplace

## Sponsorship Levels

### **Bavarian Sponsor \$10,000**

- **25** entry tickets, **25** beer steins showcasing the oldest brewery in the world and **25** beer packages, with premier open seating in the **VIP area**.
- Marketing opportunities:
  - 5 dedicated Social Media Posts
  - Logo on pre-event digital marketing materials and event webpage for 2 months prior along with day of event.
  - Logo on all printed event material
  - Logo on "Step/Repeat" backdrop
- Event day recognition
  - Premium logo placement on the Event Banners
  - Logo placement at event
  - Verbal on Stage Recognition

### **Dirndl & Lederhosen Sponsor \$5,000**

- **15** entry tickets, **15** beer steins showcasing the oldest brewery in the world , and **15** beer packages with premier open seating in the **VIP area**.
- Marketing opportunities:
  - Logo on pre-event digital marketing materials and event webpage
  - Logo on printed event material
- Event day recognition
  - Logo placement on Event Banners
  - Logo placement at event
  - Verbal on Stage Recognition

### **Oompah Sponsor \$2,500**

- **8** entry tickets, **8** beer steins showcasing the oldest brewery in the world, and **8** beer packages.
- Marketing opportunities:
  - Logo on pre-event digital marketing materials and event webpage
  - Logo on printed event material
- Event day recognition
  - Logo placement at event

### **Corporate Sponsor: Free Entry Tickets, digital and Print Recognition**

- Platinum: \$1,000 = 8 Complimentary Entry Tickets
- Gold: \$500 = 6 Complimentary Entry Tickets
- Silver: \$250 = 4 Complimentary Entry Tickets